

NEWS LETTER SPRING SEMESTER JANUARY- JUNE 2020 DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING

Vision, Mission statements and PEOs of the Department:

Vision:

To be a learning center for developing competent managerial manpower with spiritual blend to serve industry and humanity.

Mission:

- 1. To develop competent and entrepreneurial manpower through research, innovation and quality education.
- 2. To develop human resources with spiritual values to serve the global society.

PEOs statements:

- 1: Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- 2: Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- **3:** Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- **4:** Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (Sarve Bhavantu Sukhinah).
- **5:** Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

Historic milestones were achieved in the present academic year 2018-19 in Department of Business Administration and Research. Department secured the entire 65 seats admissions despite the ups and downs in the MBA admissions scenario. It is worth mentioning here

that the same national surveys placed department on further higher side considering parameters like living experience, employability, placement, selection process and teaching- learning experience. Students accomplished their summer trainings this session in organizations like Axis Bank, HDFC, Reliance Jio and other private and government sector banks. 26 Second year students have been placed in various organizations like HDFC bank, Saarthi, Vivo Mobiles, Biofuels Ltd, Syntel and 7 students have either joined their family businesses or initiated a new venture. Many students are in the pipeline and attempting for jobs by appearing for group discussions, campus interviews.

Big personalities from industry like Mrs. Mohini Modak, Director, Webmasterkey, Mr. Subhash Gore, Secretary, Saturday Club Global Trust, Mr. Ashvin Patil, founder, Biofuels Ltd, Mumbai and Mr. Hemant Khedkar, MKCL, Pune made their electrifying indulgence at Industry- Institute Meet and added colors to event. Twenty students and two faculty members (total 22) participated and volunteered in "Open Days" organized during 20th -24th January 2020 by Kalash Seeds, Jalna. An industrial visit was organized at Jain Irrigations and Gandhi Research Foundation, Jalgaon Khandesh. Akshay Wairale, a a second year student, has started his own entrepreneurial journey through making and marketing power weeders. Every teacher of the department is involved in consultancy work. Visiting faculty assignment at Saraswati College, guest talks at various forums and marketing assistance raised a fine consultancy amount.

A memorandum of understanding was signed between Biofuels Limited, Mumbai and college initiating co operation regarding teaching- learning, mentoring, entrepreneurship support and research. Mr. Ashvin Patil, founder expressed his kiln interest towards these facets. Alumni overwhelmingly responded and promised about proactive initiatives during alumni meet. Students pro- actively participated in entrepreneurship development programs, group discussions, debates, extempore, power point presentations, advertisement making, community based projects, co curricular, extracurricular activities, sports for the sake of personality development (Total 24 activities). Profound social workers from Vidarbha region, Mr. Sudhakar Gite and Mr. Yogesh Marwadi guided students for their Community Based Learning Projects like blood donation drives, eye check up camps activities in deal and dumb or mentally challenged childrens' schools etc. Parishkriti sponsorship was Rs. 16000 (Chief sponsors were- Rathi ecowheels, Mark Computers and Nutan Udyog) and students were encouraged with cash prizes worth.

Distinguished esteemed speakers from reputed industries and academia delivered guest talks this session. Like every year, the faculty members in the department published research papers in conferences which includes a publication in ICMC (International Conference on Management Cases), Birla Insitute of Management Technology. Four students participated in Credit Research Competition organized by NSE and reached Final Round. A good number of students have joined their family business or in a process to set up an entrepreneurial venture.

GUEST LECTURES

Sr. No.	Name	Торіс	Date	No. of Participants
1	Mr. Pankaj Kulkarni, US	CRISP communication and success	10-01-20	61
2	Mr. Sudhakar Gite, Gayatri Anath Aashram, Akola	Functioning of a Nonprofit organization	29-02-20	84
3	Mr. Yogesh Marwadi, Founder, One Rupee Group, Akola	Non profit work in twenty first century	29-02-20	84

Business

Faculty members and students participated in webinars, workshops, Faculty Development programs, seminars and quiz competitions in online mode during the COVID 19 pandemic lockdown. The details regarding these activities are mentioned below-

SR. NO.	TITLE OF ACTIVITY/ PROGRAM	ORGANISING INSTITUTION	PERIOD
1	Research methodology workshop	REST Society for research International (RSRI)	18 April to 20 April 2020
2	Workshop on Advanced Research Methodology	REST Society for research International (RSRI)	11-15 May 2020
3	webinar on Identifying weaker students and remedial actions Confirmation	Organized by Inpods	April 28, 2020

4	webinar on Online Teaching - Learning and Online Assessment platform Confirmation	Organized by Inpods	April 30, 2020
5	Webinar on Accreditation Management System Demo	Organized by Inpods	April 26, 2020
6	Springer Nature Webinar on Book writing and related	Springer Nature	May 13, 2020
7	Outcome Based Education: A Step Towards Excellence Organizer Duration of FDP	Government College of Engineering, Karad under AICTE- MARGDARSHAN SCHEME" along with 15 mentee institutions.	May 11-15, 2020.
8	Webinar on Leadership in times of crisis	Mc Graw Hill	5 June, 2020
9	Workshop on holistic time management and discovering self	Special Minds, Founder B. Balaji	May 10, 2020
10	Digital Marketing Boot Camp for Professors	North storm academy	15th May,2020